

# LEARNING REFLECTION



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| <b>Artifact Name:</b> Program Evaluation | <b>Standard:</b> 5                   |
| <b>Sub-Indicator:</b> 5.a                | <b>Class:</b> Plan and Eval. PBH 646 |

## Sample and Standard

My Program Evaluation Plan examined the Hilton CSD Mental Health Initiative using the CDC Evaluation Framework and PRECEDE-PROCEED model. This aligns with HESPA Areas IV and V, which emphasize evaluating health programs, determining impact, and using data to make decisions.

## Alignment

I included this artifact because it demonstrates that I can develop an evaluation plan grounded in evidence, logic models, and measurable outcomes. It shows that I can clearly identify what needs to be measured, why it's important, and how to collect data ethically and effectively. It aligns with HESPA standards by demonstrating my readiness to evaluate real school health initiatives.

## Learned

Through this assignment, I learned how evaluation planning shapes the success of a health program even before implementation. I strengthened my ability to write evaluation questions, identify indicators, and choose meaningful data-collection strategies. It also helped me understand how stakeholder engagement influences the quality of evaluation findings.

## Importance

This piece is important because it reflects my confidence in measuring and defending the effectiveness of mental-health initiatives—an area I am deeply passionate about. It helped me see how evaluation ensures accountability and informs how programs evolve to meet student needs.

## Reflect and Explain

This artifact is exemplary because it demonstrates comprehensive planning, thoughtful analysis, and strong alignment with evaluation best practices. I clearly articulated the purpose of the program, the rationale for evaluation, and the specific outcomes being monitored. I also strengthened the logic model significantly from earlier drafts by clarifying causal pathways and outcomes. If I were to improve this artifact, I would incorporate more student-voice measures and expand on equity-based evaluation approaches. I would also integrate additional qualitative tools to capture nuances in student mental-health experiences. Overall, this assignment highlights my growth in implementing rigorous, meaningful program evaluation aligned with HESPA competencies.